



## GEORGE L. PLA

PRESIDENT / C.E.O

George L. Pla is President, CEO, and founder of Cordoba Corporation, an engineering and construction management firm based in Los Angeles. For over 20 years, he has provided the leadership and vision to grow Cordoba into one of the top civil engineering firms in the nation. He has guided Cordoba since its inception in 1983 as an urban planning firm to its current form as a major engineering consultant on large public infrastructure projects throughout the Western United States, competing and partnering with some of the largest multi-national firms.



Cordoba is currently ranked by Hispanic Business Magazine as one of the top ten service providers in California, and one of the top fifty high tech companies in the country. George's successful founding and continual stewardship of Cordoba Corporation is featured in a curriculum case study used at the [\*Harvard Business School\*](#).

George Pla is a member of the Board of Regents of Loyola Marymount University, a Presidential Associate at the University of Southern California and co-founder of the USC Mexican American Alumni Association. He is a member of the Board of Trustees of the California Science Center Foundation. He is also a member of the Governing Board for Centinela Freeman HealthSystem, which owns and operates Centinela Freeman Regional Medical Center; Centinela campus, Daniel Freeman campus and Marina campus, along with the Centinela Airport Medical Clinic. Mr. Pla is also a member of the Board of Directors of the Catalina Island Conservancy, a non-profit organization that stewards approximately 42,000 acres on Catalina Island through a balance of conservation, education and recreation.

George Pla serves as Chairman of Board of the Cardinal Americas Fund, a \$100 million private equity fund which invests in niche markets and traditionally underrepresented management teams and targets companies in the infrastructure and the financial services space. Mr. Pla is also a founding member, investor, and director of *Santa Ana Business Bank*. Mr. Pla was an investor and member of the Board of Directors at First American Bank , which was successfully sold in 2005.

George's entrepreneurial and political achievements have been featured in six books, including [Hispanic USA](#), [Nine Nations of America](#), [CEO's Speak Out](#), [The Politics of Aging](#), [Eastside Landmark](#), and [Job Training That Gets Results](#).

George holds a Bachelors Degree in Sociology from California State University at Los Angeles and a Masters Degree in Public Administration from the University of Southern California.